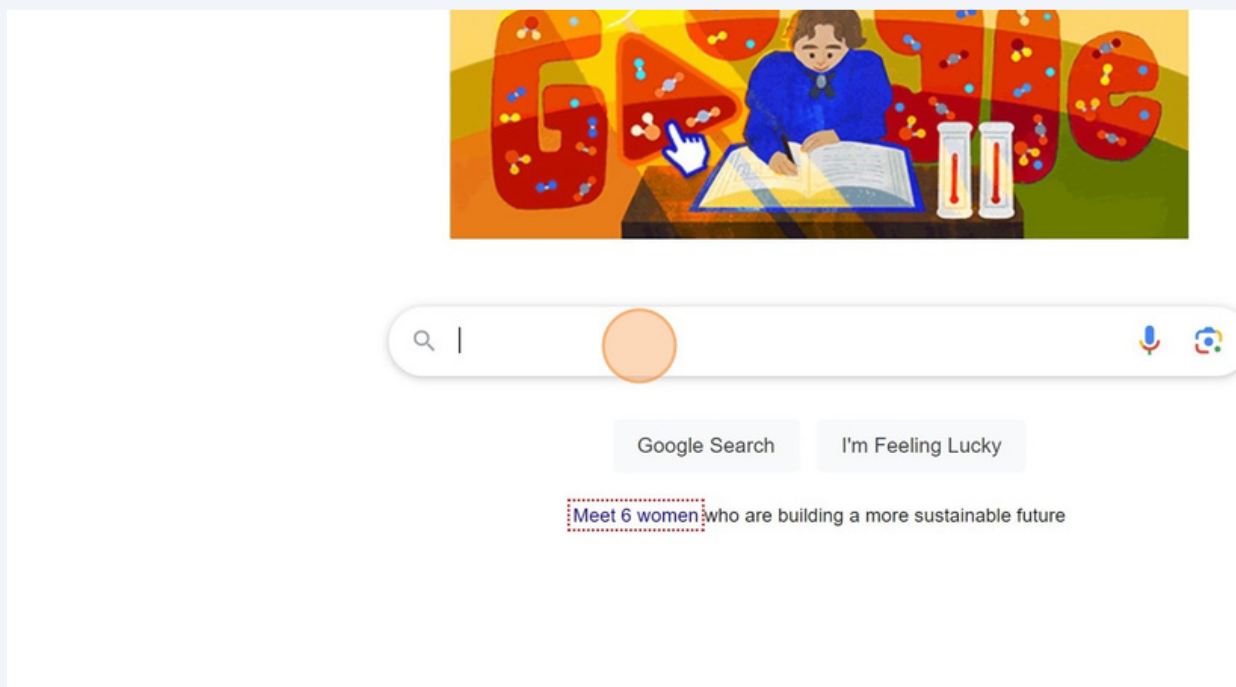


How to Update Primary and Additional Categories in Google My Business

1 Navigate to www.google.com

2 Click this search field.



3 Type "google my business **ENTER**."

4 Click "View profile"

your Business Profile. Discover business tips ...

[oogle.com »](#)

ge these Business Profiles
o managers

al Marketing
street #1a Brooklyn, NY 11201 United States

View profile

LLC | Real Estate Attorney and Estate Planning
Rhinebeck, NY 12572 United States
★ (1)

Feedback

Download ▾ All Organic Result

Organic Results

Ad Results

Product Listings

Local Listings

Video Listings

Image Listings

Fresh Listings

News Listings

FAQ Data

5 Click Edit Profile

Keyword difficulty: ... (for google.com database) — View [full report](#) for this keyword

News Images Shopping Books Videos Maps Flights Finance

SEOquake ☒


Parameters
SERP report
Export CSV

Sort this page ^

Locale ^

About 45 results (0.38 seconds)

Your business on Google
288 customer interactions

Profile Strength  Complete Info

Edit profile Read reviews Messages Add photo Performance Adver

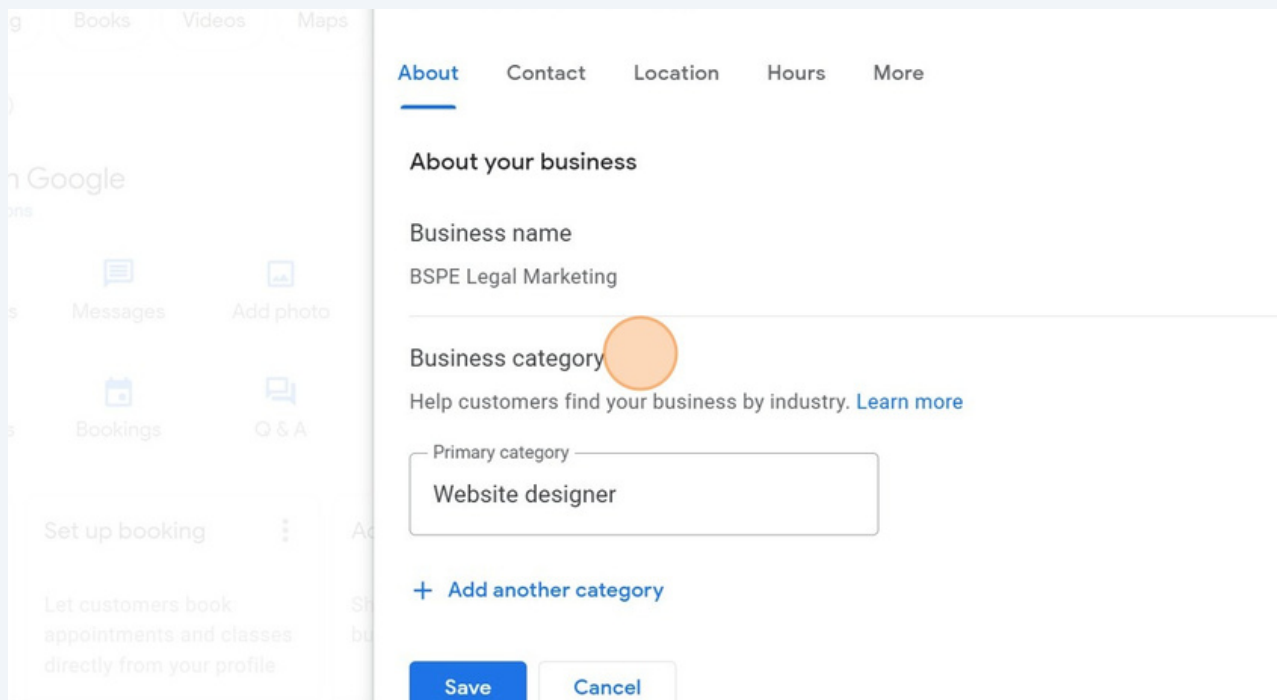
Edit products Edit services Bookings Q & A Add update Ask for re

Complete your profile
Add details and get

Set up booking
Let customers book

Add update
Share the latest from your

6 Select Business Category



About Contact Location Hours More

About your business

Business name
BSPE Legal Marketing

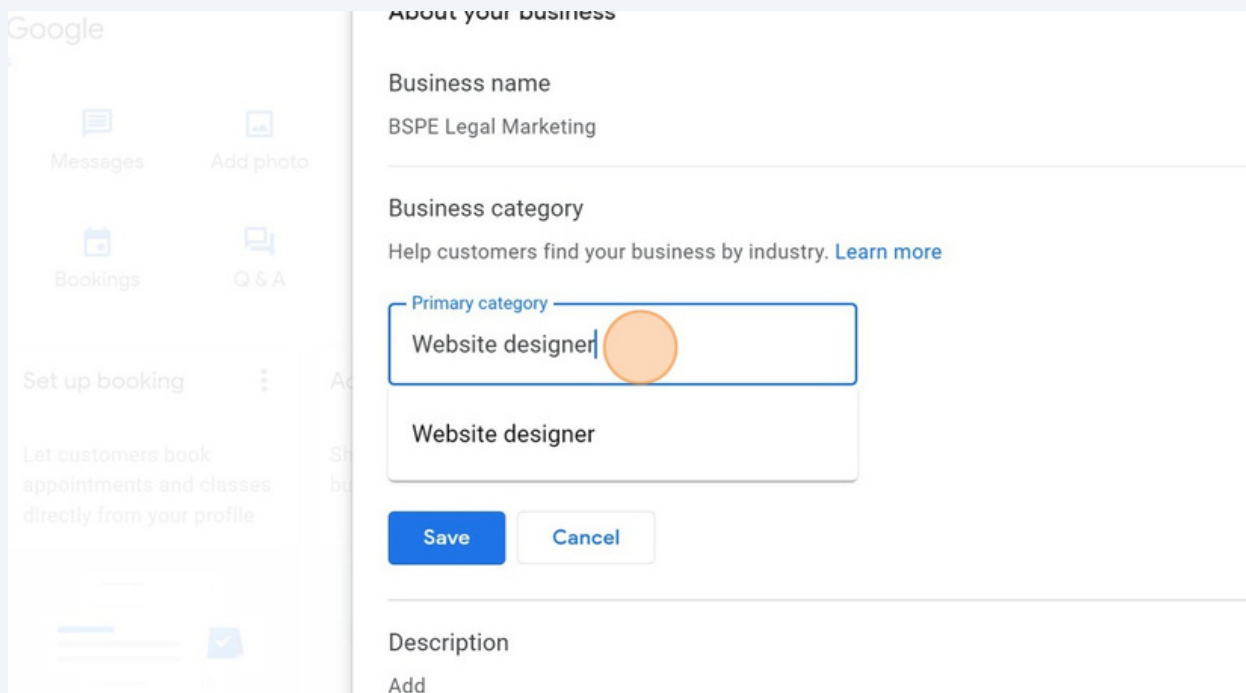
Business category
Help customers find your business by industry. [Learn more](#)

Primary category
Website designer

+ Add another category

Save Cancel

7 Click the "Primary category" field.



About your business

Business name
BSPE Legal Marketing

Business category
Help customers find your business by industry. [Learn more](#)

Primary category
Website designer

Website designer

Save Cancel

Description
Add

8

Delete old category and start typing new category. Select correct category from drop down.

Business name
BSPE Legal Marketing

Business category
Help customers find your business by industry. [Learn more](#)

Primary category
estate planning

Estate planning attorney

Additional category

+ Add another category

Save Cancel

9

Click "Add another category"

Business name
BSPE Legal Marketing

Business category
Help customers find your business by industry. [Learn more](#)

Primary category

+ Add another category

Save Cancel

Description
Add

Opening date

10

Click the "Additional category" field, and add an additional category (ie lawyer or law office, or another area of practice). Continue for every additional category, but add no more than 4 total

Business category

Help customers find your business by industry. [Learn more](#)

Primary category

Additional category

+ Add another category

Save Cancel

Description

Add

11

Click Save. If Google agrees with your change, your category should be updated in 10 minutes. If Google doesn't update, this means it doesn't understand your primary area of practice - you need to create additional resources to show your primary area of practice.